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FOR IMMEDIATE RELEASE

Bliss Walk-in Tubs Celebrates the One-Year Anniversary of Staying Put at Home, a Blog Serving Seniors Focused on Aging in Place Safely at Home.

Pasadena, CA (June 18, 2015) – In a 2005 AARP survey, 89 percent of people aged 50 or higher said they wanted to remain in their home indefinitely as they age.¹ Given Bliss Tubs' experience with products that help seniors stay in their homes as long as possible, we launched the Staying Put at Home blog in 2014. The blog's mission is to provide advice and resources for seniors who want to maintain safety and independence while living in their home.

What You Can Expect

Staying Put at Home covers a variety of subjects relevant to "aging in place." To date, topics have included safety-proofing your house, avoiding overmedication, cost analysis of staying in your home vs. senior living options, fall prevention and information on medical alert devices. Our Aging in Place Essentials series also functions as a quick guide to get our readers caught up on the most pertinent information for remaining in their home.

Why We Developed Staying Put at Home

As a walk-in tub company, we know that many of our customers wish to stay in their homes as long as possible. With this in mind, our blog was created to gather information and produce clear and concise suggestions for how to stay safely at home. Several senior centers have requested and received approval to include Staying Put at Home blog posts in their newsletters and other educational resources.

How to Get Involved

We welcome feedback from seniors, their children and grandchildren, Certified Aging in Place Specialists and anyone else interested in this topic. Visit www.stayingputathome.com to sign up for our email newsletter, suggest a future post or just learn more about aging in place.

About Bliss Tubs

Bliss Walk-in Bathtubs are produced by a quality-focused America-based manufacturer who has built a national reputation for providing elegant bathing solutions to those with limited mobility. We offer independence to those seeking a safe and easy way to bathe right in the convenience and comfort of their own home.

Bliss Tubs offers more than just the optimal walk-in bathing experience. When you choose Bliss Tubs, you will also be taking advantage of our extensive, highly professional dealer network. Our dealers emphasize customer service, prompt response and quality installation – all while maintaining a lower average price for our walk-in tubs than many of our competitors. In concert with qualified dealers, Bliss Tubs strives to see that every customer receives the experience and product they deserve.

Investing in a Bliss Walk-in Bathtub is an investment in one's safety, independence and comfort – when needed most. Our motto: Choose Peace of Mind. Choose Bliss Tubs.

For more information, call us today at 1.888.398.5898 or visit www.blisstubs.com.

1. [Aging in place: Most seniors want to stay put](#)